

# MISSION STATEMENT

RONALD A. HARCZAK, CFP  
TORI HEDGES, CFP

*Our Mission Statement is...*

## Guidance.

**G**ive honor to God by graciously providing responsible and dependable financial guidance to anyone who seeks our services.

**U**nderstand clients' individual circumstances, financial needs, and desires, and assist them in making and meeting realistic goals.

**I**nform clients regularly of available financial tools and investment opportunities to help them grow in responsible management of resources.

**D**evelop a team that is recognized for earning and maintaining client confidence, satisfaction and trust by thoughtful attention to financial needs.

**A**chieve profitable growth by providing superior guidance and service.

**N**avigate respectful and responsible service by encouraging team members to maximize individual talents, providing training to equip them for all aspects of their jobs.

**C**reate an attractive and efficient work environment with quality tools and incentives for excellence.

**E**arn the right to represent clients through knowledge, alert listening, careful and thoughtful planning, and respectful motivation to action.